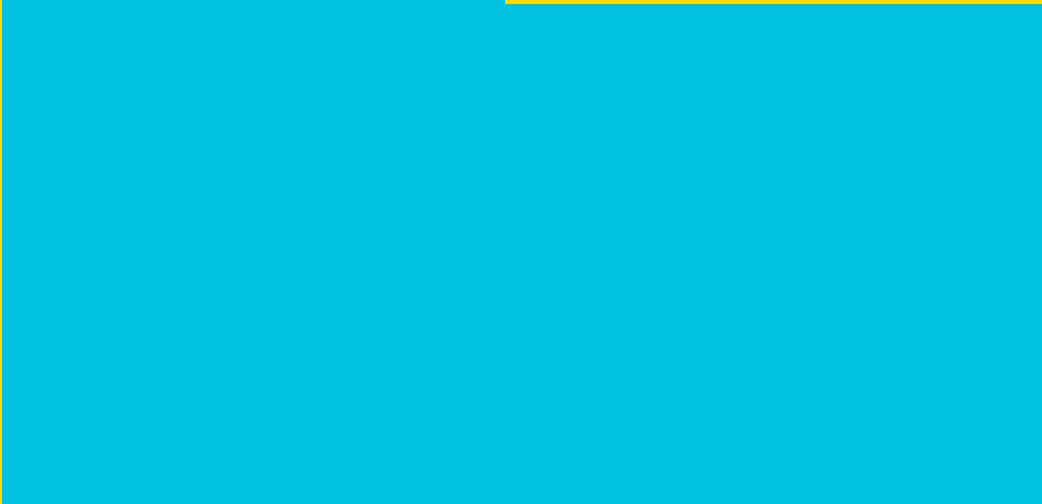
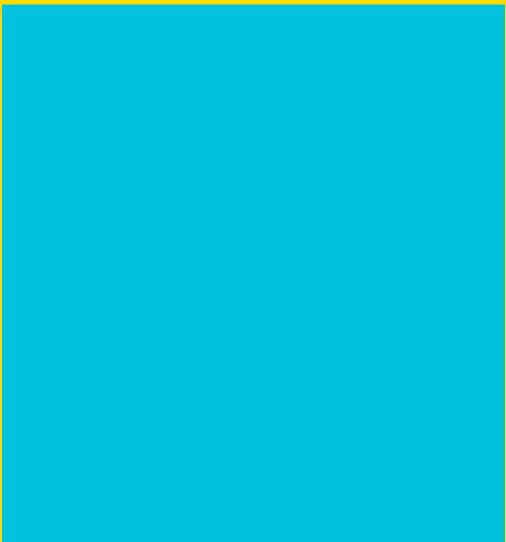
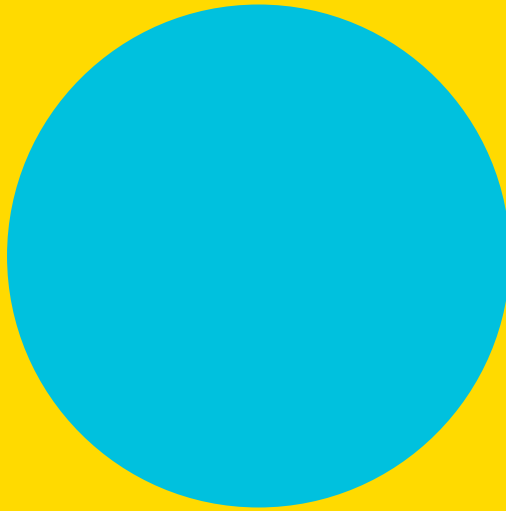


# Platform Mix Optimisation



# The right platform for the job, no matter what the job.

## This is the Supply Change.™

### The opportunity:

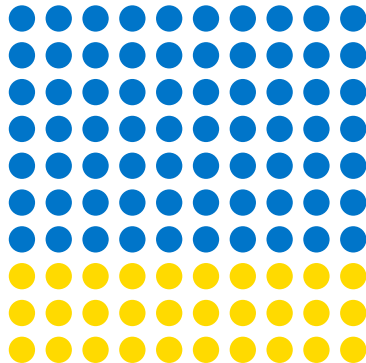
The right platform for each and every job can make a big difference in how well the job gets done.

The right platform means efficiency. It means costs savings. It means less product damage. It means your entire supply chain functions better.

CHEP's Platform Mix Optimisation solution helps you identify and use the right platforms throughout your supply chain. The right platforms for the raw materials and packaging materials you're receiving. The right platforms for the products you're manufacturing. The right platforms for each type of equipment you're running. And the right platform for every destination you ship to.

When you're using the optimal mix of platforms, you lower your total operating costs. You improve how your equipment works, the flow of goods throughout your network and the quality of goods you deliver to your customers. You can reduce the use of packaging materials, thereby improving your environmental sustainability.

Because CHEP offers the world's broadest selection of distribution platforms, we can recommend and provide the right ones for you. And that's how jobs get done, and done well.



70% of customers found areas where they could optimise their platform mix.

### What we do:

Finding the right mix of platforms is one of the best, most immediate ways to save costs within your supply chain. Because we offer the widest range of pallets, crates and containers we can use our modeling tools to recommend the right platforms for your business at the greatest possible savings.

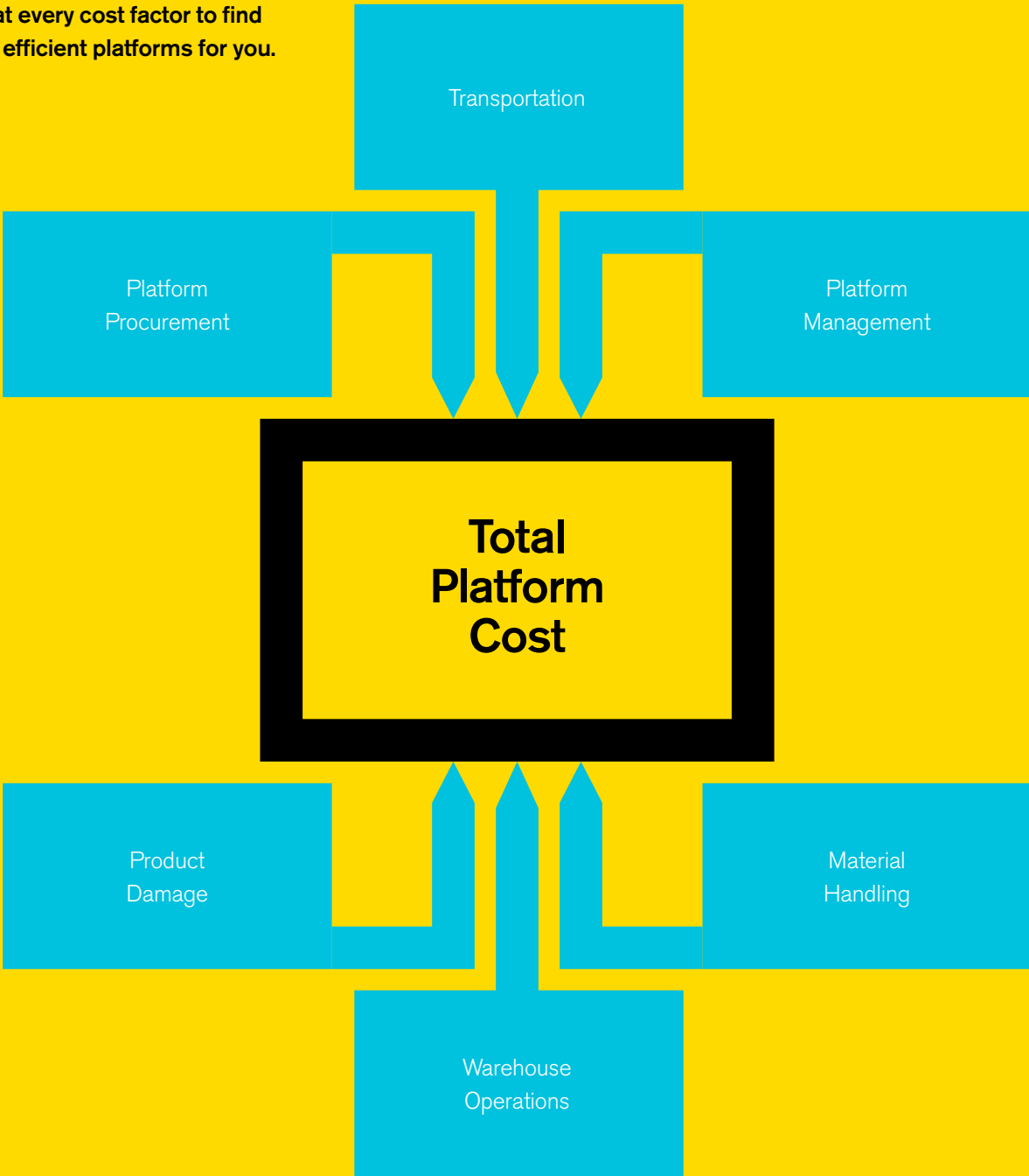
We'll help you find the right platform, by analysing your:

- + Purchasing, inbound, manufacturing, palletising and warehousing processes
- + Reception and product-handling practices
- + Inventory management
- + Facilities, storage points and freight assets
- + Transportation and distribution channels

Based on our analysis, we'll help define the most efficient platforms for your supply chain. These can be any combination of pallets, crates or other containers. Without any platform bias, we recommend what's best for you, whatever those platforms may be.

Our extensive expertise within all distribution platforms is focused on lowering your costs, improving your flow of goods, reducing product damage and increasing your operating margins.

We look at every cost factor to find the most efficient platforms for you.



### How we'll work together:

To successfully optimise your platform mix, we have a proven process that's been used across the globe for some of the world's largest companies.



We'll gather information through all key inputs, including customer data, CHEP data and site visits.

We'll assess your supply chain, considering product type, distribution channel, your production process, facility requirements, freight assets and safety issues.

We'll recommend the proper mix of platforms to better handle raw and packaging materials, and products across your supply chain.

We'll estimate and share with you how much you can save before you make any changes.

### How you'll benefit:

When you're using the right mix of platforms, you'll see the following benefits:

- + Reduced labour, material handling and transportation costs
- + Improvement in how your automated equipment operates
- + Reduction in transport packaging and its negative impact on the environment
- + Improved labour performance and quality of goods delivered to your customers
- + Lower platform costs and improved flow of goods
- + Higher operating margins with reduced product damage

### Only CHEP:

We've worked with many of the world's premier supply chains, so we've learned more than anyone else about when, where and how to apply the optimal platform. And because we offer more platform solutions, we can recommend the right ones for you without bias. We look forward to working together to help you optimise your platform mix.

**Global Good:** A more efficient supply chain is a more sustainable supply chain. Platform Mix Optimisation can reduce your corrugate usage and support your environmental sustainability efforts. It's all part of CHEP's Better Planet initiative, as we work to reduce the impact of the supply chain on the environment.

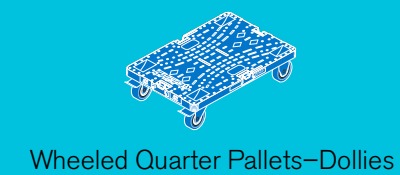
## Through Platform Mix Optimisation, we helped:

A manufacturer increase throughput by 25%.

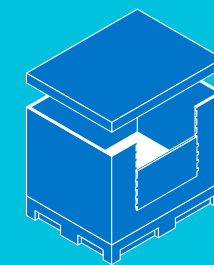
A major food packaging company save 25%.

A large FMCG company save nearly €705,000.

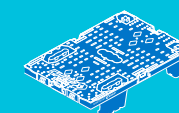
We have the platforms to meet your needs, no matter what they are.



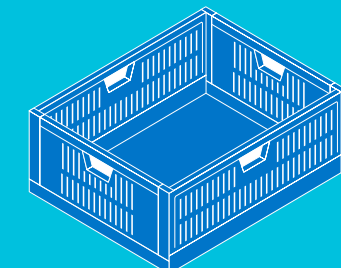
Wheeled Quarter Pallets—Dollies



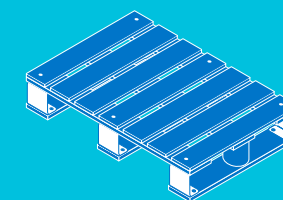
Containers



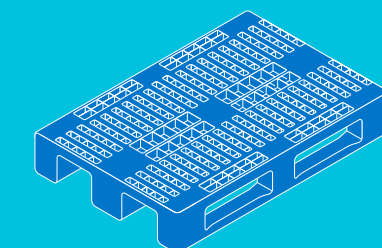
Quarter Pallets



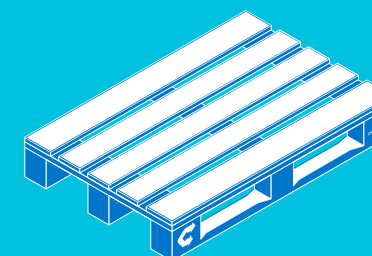
RPCs



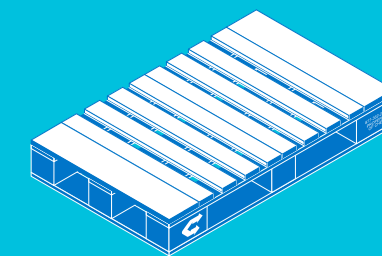
EU Half Pallets



Plastic Pallets



Standard Wooden Pallets



Intercontinental Pallets

**This is the  
Supply Change.**

**CHEP**  
A Brambles Company

**Together we can  
make it happen.™**

Platform Mix Optimisation.  
Just one of many Consumer Goods  
Solutions from CHEP.

If you're looking to improve  
your supply chain, let's talk.

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