

Overview

The Retail Beverage Tray employs a one touch merchandising system designed to increase product availability through bulk replenishment maximising sales. The Retail Beverage Tray is configured to carry all sizes of PET carbonated soft drink bottles: 1.25 litre, 1.5 litre, 2.0 litre and 2.25 litre, with products displayed in 24 and 15 bottle configurations on the same tray footprint.

The Retail Beverage Tray can be used in fully automated packing systems. It is lightweight, stable and protects bottles in transit. Its modular design works in harmony with CHEP Display Pallets, carrying 4 or 5 column height configurations.



Features and Benefits

- Enables one touch movement from production line to in-store retail display
- Allows for efficient replenishment in-store and reduces out-of-stocks
- Reduced handling lowers the risk of product damage through the supply chain
- Unique multi-purpose tray accepts 1.25 litre, 1.5 litre, 2.0 litre and 2.25 litre PET carbonated soft drink bottles
- Smart design ensures load stability
- Increased transportation yield delivered through 5 layer height configuration
- Modular to CHEP Retail Display Pallets and Australian Wooden Pallets
- Low profile stacking when empty allows for transport and storage efficiency
- Eliminates 1-way cardboard packaging

Specifications

Dimensions - in millimeters

	Length	Width	Height
External	580	388	67

Nominal Capacity and Weight

Tare Weight	1.45 kgs
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Configuration and Stacking

Maximum number of units per layer on Display Pallet is 2
 Maximum number of stacked layers when loaded is 5
 Maximum number of stacked layers when empty is 15
 Each Retail Beverage Tray carries 24 X 1.25 litre or 1.5 litre soft drink variants or 15 X 2.0 litre to 2.25 litre soft drink variants stacking 5 high

Temperature Range

Minimum / Maximum	-4 °C / 40 °C
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Should be used in operating temperatures between -4 degrees and 40 degrees Celsius

Notes

Materials

High Density Polyethylene

Specifications

Specifications are subject to variation and may be changed without notice. The platform shown here represents the latest developments. For some platforms, earlier versions are sometimes supplied when the latest are not available.