BXB DIGITAL
A Brambles Company

ILLUMINATE.
REIMAGINE.
TRANSFORM.™

Solution Overviews
Flow Illumination

Currently in
BETA

Illuminate. Reimagine. Transform.

BXB Digital offers tracking solutions that provide visibility into asset flows across the supply chain. Delivered as a service, our proprietary software solutions consist of multi-user applications that employ RFID, Bluetooth, Wi-Fi and cellular-enabled devices with sensors for anytime, anywhere tracking and monitoring for logistics management operations.

What We Deliver

- Near real-time visibility into asset flows and overall state of the asset pool across your supply chain.

- Built in asset intelligence that provides end-to-end visibility into asset flows, with no upfront cost to own or operate.

- Seamless, low-touch and non-disruptive digital technology built in to your existing operations.

- Answers to key questions:

  - Where are my assets?
  - How long do they stay in the supply chain?
  - Where are the bottle necks and trouble spots?
  - What is my leakage rate?

Latitude
40.712775
Longitude
-74.005973

Geographic Location Coordinates

How it Works

Data-driven Solutions
Multi-user, cloud-based applications for tracking assets across known and unknown facilities. 24/7 virtual access to critical metrics, alerts, monitoring and analysis.

Digitized Assets
Device technologies are integrated with our shipping platforms based on level of tracking desired and operating environment to provide a range of data acquisition capabilities.

Integrated Operations
Digitized platforms, operations and processes.

Move from "I think" to "I know"

Improve asset utilization and performance as well as customer and network partner dialog.

Flow Illumination Overview

Flow Illumination provides a detailed view of asset flows throughout your supply chain, to support your logistics operations management. Similar to a medical "MRI", Flow Illumination lets you see areas in your supply chain that are functioning as expected, areas that have bottlenecks or exceptions, and trends and patterns of activities such as scheduled delivery windows, compliance requirements, or unexpected weather events.

Flow Illumination - Asset Flows