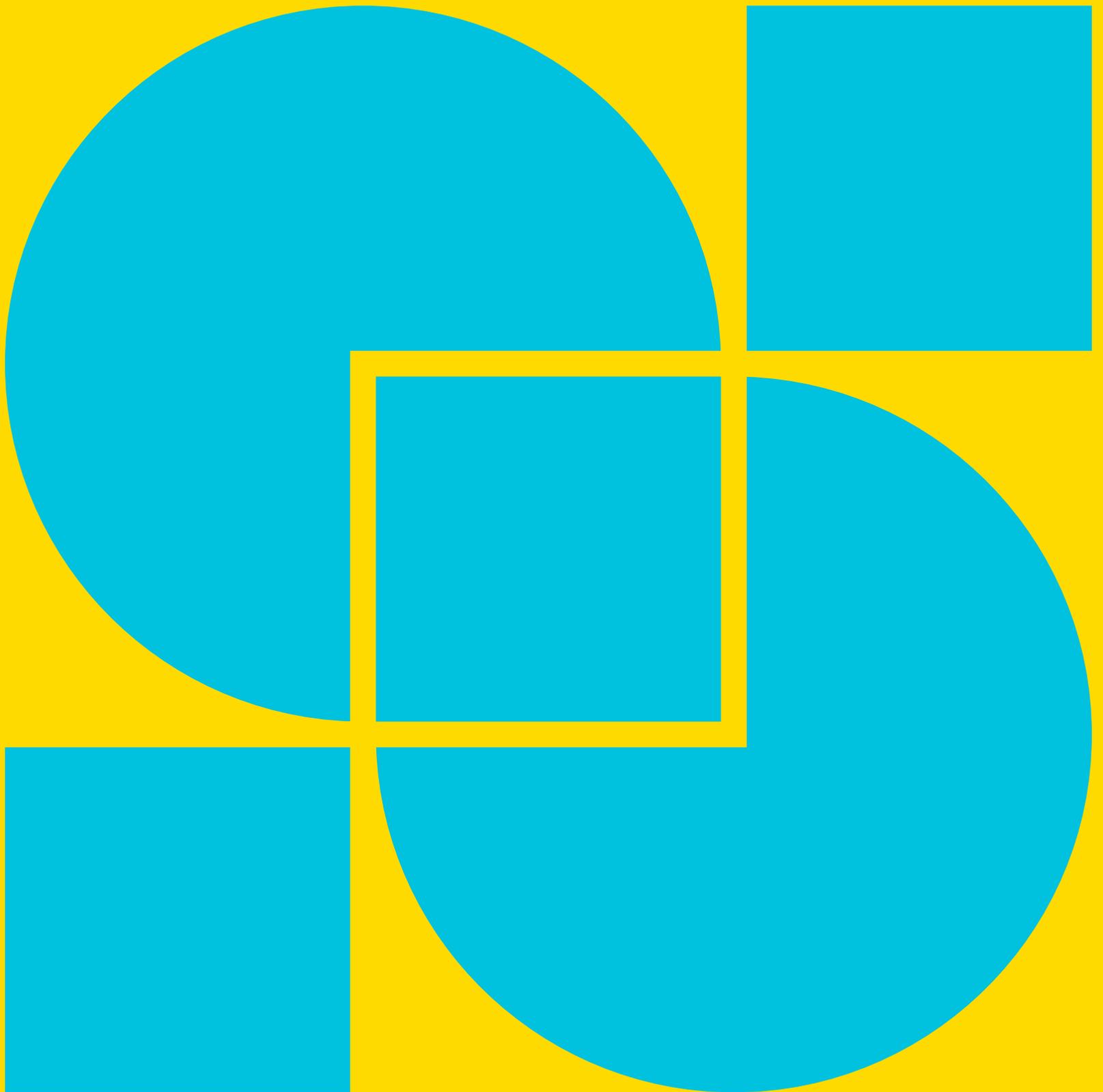


Value Chain Analysis

CHEP
A Brambles Company



Recovering money you didn't know was lost.

This is the Supply Change.™

The opportunity:

You can't really improve your operations until you can see them—until you can get a truly complete and holistic view. A view that spans silos, departments, facilities and regions. Value Chain Analysis gives you that view. It yields a comprehensive view of goods, platforms and information—everything that moves in, out and through every segment of your network. It lets you see—really see—what's going on.

Over time, it's likely that you've developed standard procedures for the different functions and processes of your supply chain. But behaviours and conditions may change within some processes, and operators may have deviated from standard operating procedures.

By giving you a complete view—a detailed physical map of every aspect, large and small, of your entire operation as it currently stands—we can help you find new ways to improve efficiencies, simplify processes, eliminate waste and create a better consumer experience.

Global Good: A Value Chain Analysis can help you eliminate inefficiencies and waste that are harmful to the health of our planet. Our solutions can help you both measure and gain value from best-in-class sustainability practices. It's all part of CHEP's Better Planet initiative, as we work to reduce the impact of the supply chain on the environment.

What we do:

You may suspect that your supply chain has some inefficiencies, but where exactly are they?

We can help you find them and fix them by collaborating with you to conduct a Value Chain Analysis. It's an easy-to-understand graphical depiction of your entire supply chain that identifies all product, platform and data flows. It reveals opportunities for improvement in harvesting management, movements to your processing facilities and movements to your distribution centres and to retail customers.

Working with you in collaborative sessions, we'll create a Supply Chain Map through extensive on-site investigation of your supply chain environment. We'll provide you with thorough documentation of all aspects of the current state of your supply chain processes.

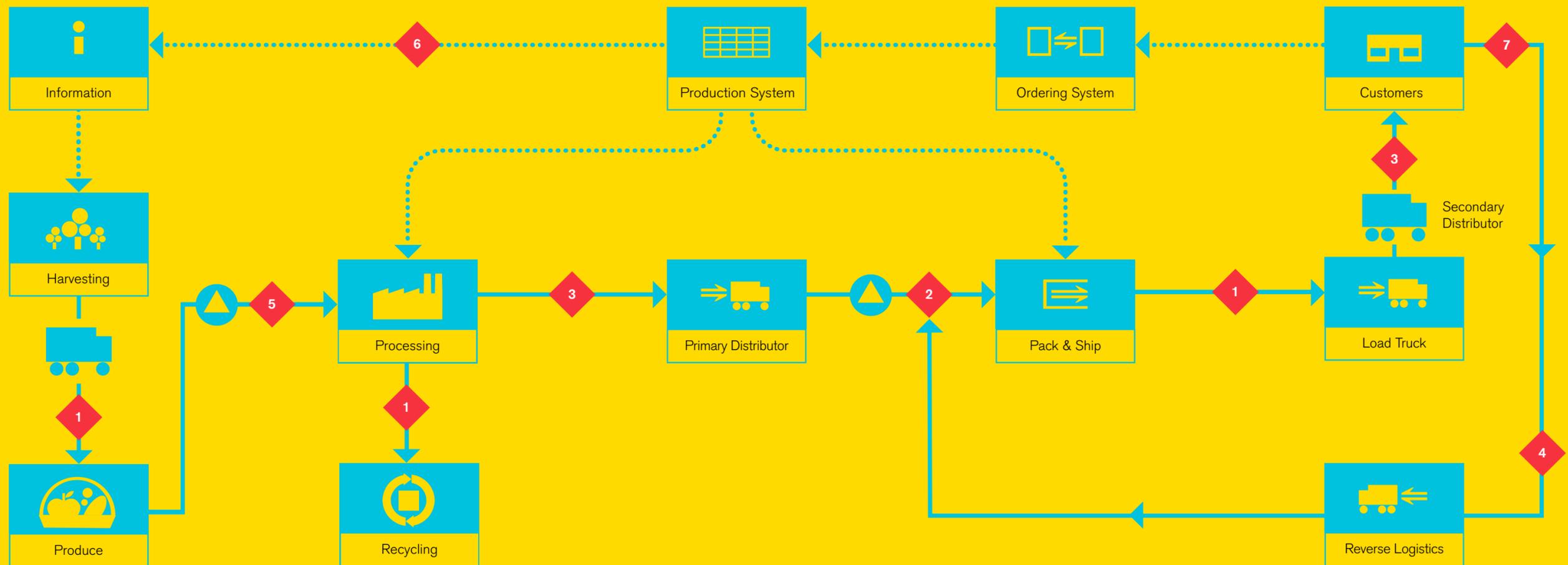
With your Value Chain Analysis, we'll help you benchmark your various facilities' performance against one another. We can work with you to identify best practices as well as the root causes behind network inefficiencies and waste. And we can help you uncover new ways to improve efficiencies and operating margins.

A Value Chain Analysis initiative can bring clarity to your entire supply chain network or to your supply chain within a local facility or region.

We've been at farms and inside processing and supply chain facilities around the world. Our experts have seen so many processes that they can quickly identify ways to improve how your supply chain operates. They'll help you both fix problems and apply best-in-class techniques or processes that can help you avoid problems in the future.



We look at your supply chain from end to end to identify opportunities.



1. Unit Load Optimisation:
Increase trailer cube, reduce handling, minimise product damage, reduce waste materials.

2. Automated Systems Optimisation:
Identify automation bottlenecks and critical unit load capacity constraints.

3. Transport Procurement:
Opportunities to collaborate or simplify logistics purchasing to deliver more efficiency and better service.

4. Reverse Logistics:
Isolate and optimise any recovery transport from customers.

5. Lean Handling:
Identify and eliminate non-value activity related to unit load handling and construction.

6. Order Optimisation:
Optimise ordering process for effective availability of platforms.

7. Customer Value:
Assess options for unit load configurations that drive customer value.

**This is the
Supply Change.**

CHEP
A Brambles Company

**Together we can
make it happen.™**

Value Chain Analysis.
Just one of many Fresh Goods
Solutions from CHEP.

If you're looking to improve
your supply chain, let's talk.

This brochure is printed on paper triple-certified in
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