

Increased sales at greater margins.

This is the Supply Change.

The opportunity:

The right merchandising and replenishment strategies can help you rewrite your profit equation.

Our Store Solutions help make the numbers add up. You'll keep more of your fast-moving goods in front of your customers with increased on-shelf availability.

You'll improve shopability and drive more sales with high-impact promotional displays for both branded and private label products. Our Store Solutions become high-value components of your marketing toolkit, while streamlining your merchandising and replenishment logistics.

You'll gain flexibility for efficient merchandising and replenishment throughout the store and in any store format with our broad selection of platforms and retail-ready display units.

You'll spend less time and labour getting your products from your distribution centre to the point of sale, and replenishing them. You'll move product faster with fewer touches and less damage.

The right products in the right place, at the right time and at the right cost. All done using sustainable platforms. These are key ingredients in the formula for retail success.

Shared and reusable display platforms:



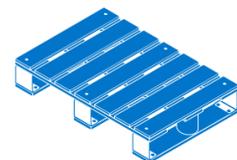
Static Plastic Quarter Pallet



Wheeled Quarter Pallet-Dolly



Half-Size Plastic Pallet



Half-Size Wooden Pallet

What we do:

Our store solutions better satisfy the needs of your operations and your customers. At their core, they streamline merchandising and replenishment to make your end-to-end supply chain more efficient, while simultaneously improving your customers' shopping experiences.

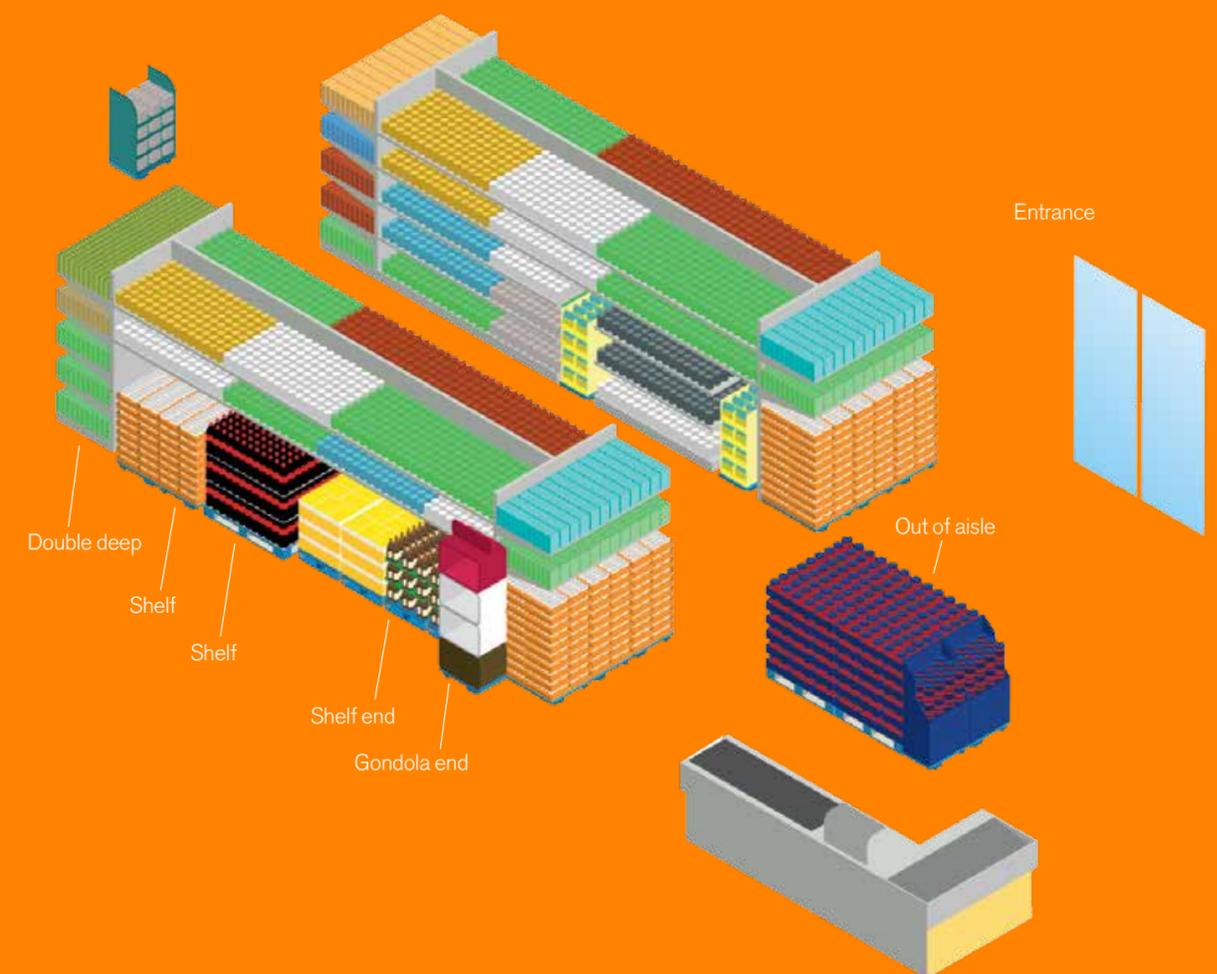
We'll help you identify platforms and display units that transform your use of space to improve sales per square metre across categories and in any store format.

We'll help you build customer satisfaction and loyalty with store solutions that optimise your use of space and revitalise your lower-shelf merchandising.

We'll support your suppliers as they transition to our efficient and sustainable store solutions. Together, we'll collaborate to design POS display solutions that inspire shoppers to buy more, improve on-shelf availability, reduce merchandising and replenishment costs and improve returns on capital invested.

With more than 221 Service Centres across Europe and more than 112 million platforms in circulation, we're able to ensure that your suppliers can meet your merchandising and replenishment needs throughout your network.

Our display platforms create easily deployed, customised POS display units to drive sales throughout any store format.



**This is the
Supply Change.**

**Together we can
make it happen.™**

CHEP
A Brambles Company

Store Solutions.
Just one of many Retail Solutions
from CHEP.

If you're looking to improve
your supply chain, let's talk.



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