Media Advisory

CHEP Partners with Food Banks Canada to Fight Food Waste

New collaboration makes it easier for CHEP customers, including food manufacturers, to ship donations to Food Banks Canada

TORONTO—April 18, 2019 – For some children and adults in Canada, food insecurity is part of daily life. They’re hungry, and looking for help: According to the latest statistics from Food Banks Canada’s HungerCount 2018, 1.1 million Canadians visit a food bank in a typical month.

Now, thanks to a new partnership between CHEP and Food Banks Canada, getting food to those Canadians experiencing hunger is easier. Food Banks Canada is now part of the CHEP Canada network. The organizations are working together to ensure surplus food is distributed to people in need in a more effective and sustainable way.

“This collaboration is a natural one; both CHEP and Food Banks Canada are working to create a seamless supply chain from the manufacturer and retailer to Food Banks Canada that will help us get more of the available surplus food to more people in need,” said Chris Hatch, chief executive officer, Food Banks Canada.

“We are always looking for ways to work with our customers and do even more to solve shared challenges,” said Paola Floris, vice president and general manager, CHEP Canada. “This new collaboration eliminates obstacles, and makes it easy for our customers to make much-needed donations to any food bank location across Canada. Now, we can all work together efficiently and fight food waste.”

In addition, Floris said CHEP Cares volunteers have and will continue to assist local food banks throughout the year at a variety of locations across Canada.

About Food Banks Canada

Food Banks Canada is a national charitable organization dedicated to helping Canadians living with food insecurity. We support a network of Provincial Associations, Affiliate food banks, and food agencies that work at the community level to relieve hunger. Our work is focused on three core areas: raising food and funds to share with our network; delivering programs and services to food banks to support their work; and influencing policy through research, awareness raising, and advocacy to find long term solutions to hunger. Food Banks Canada provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network in Canada.

For more information, visit the organization’s website at www.foodbankscanada.ca.
About CHEP
CHEP helps move more goods to more people, in more places than any other organization on earth. Its pallets, crates and containers form the invisible backbone of the global supply chain and the world’s biggest brands trust us to help them transport their goods more efficiently, sustainably and safely. As pioneers of the sharing economy, CHEP created one of the world’s most sustainable logistics businesses through the share and reuse of its platforms under a model known as ‘pooling’. CHEP primarily serves the fast-moving consumer goods (e.g. dry food, grocery, and health and personal care), fresh produce, beverage, retail and general manufacturing industries. CHEP employs approximately 11,000 people and owns approximately 300 million pallets, crates and containers through a network of more than 750 service centers, supporting more than 500,000 customer touch-points for global brands such as Procter & Gamble, Kellogg’s and Nestlé. CHEP is part of the Brambles Group and operates in more than 55 countries with its largest operations in North America and Western Europe.

For more information, visit the company’s website at www.chep.com or follow us on Twitter @CHEPna and LinkedIn. Please also check out our YouTube channel.

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