The right platform for each and every job can make a big difference in how well the job gets done.

The right platform means efficiency. It means costs savings. It means less product damage. It means your entire supply chain functions better.

CHEP’s Platform Mix Optimisation solution helps you identify and use the right distribution platforms throughout your supply chain. The right platforms for the raw materials you’re receiving. The right platforms for the products you’re manufacturing. The right platforms for the types of equipment you’re running. And the right platforms for all the destinations you ship to.

When you’re using the optimal mix of platforms, you lower your total operating costs. You improve how your equipment works and you improve the flow of goods throughout your system as well as the quality of goods you deliver to your customers. You can reduce your use of corrugate, thereby improving your environmental sustainability.

Because CHEP offers the world’s broadest selection of distribution platforms, we can recommend and provide the right ones for you. And that’s how jobs get done, and done well.

70% of customers found areas where they could optimise their platform mix.
We look at every cost factor to find the most efficient platforms for you.
Global Good:
A more efficient supply chain is a more sustainable supply chain. Platform Mix Optimisation can reduce your corrugate usage and support your environmental sustainability efforts. It’s all part of CHEP’s Better Planet initiative, as we work to reduce the impact of the supply chain on the environment.

How we’ll work together:
To successfully optimise your platform mix, we have a proven process that’s been used across the globe for some of the world’s largest companies.

How you’ll benefit:
When you’re using the right mix of platforms, you’ll see the following benefits:

+ Reduced labour, material handling and transportation costs
+ Improvement in how your automated equipment operates
+ Reduction in transport packaging and its negative impact on the environment
+ Improved labour performance and quality of goods delivered to your customers
+ Lower platform costs and improved flow of goods
+ Higher operating margins with reduced product damage

Only CHEP:
We’ve worked with many of the world’s premier supply chains, so we’ve learned more than anyone else about when, where and how to apply the optimal platform. And because we offer more platform solutions, we can recommend the right ones for you without bias. We look forward to working together to help you optimise your platform mix.

Global Good:
A more efficient supply chain is a more sustainable supply chain. Platform Mix Optimisation can reduce your corrugate usage and support your environmental sustainability efforts. It’s all part of CHEP’s Better Planet initiative, as we work to reduce the impact of the supply chain on the environment.
Through Platform Mix Optimisation, we helped:

A large South African food and beverage company save 51.8% on pallet costs.

A multinational beverage company reduce its pallet, warehousing and transport costs by 20.2%.

We have the platforms to meet your needs, no matter what they are.
Platform Mix Optimisation,
Just 1 of 20 Consumer Goods
Solutions from CHEP.

If you’re looking to improve
your supply chain, let’s talk.

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