

Connecting customers together to move more with less

A look at Transport Orchestration with CHEP



The Opportunity

Reduce the cost and environmental impact of empty miles in the supply chain for manufacturers and retailers.

The Solution

Utilize CHEP's extensive network and corporate technology to match customers with compatible pickup and delivery routes.

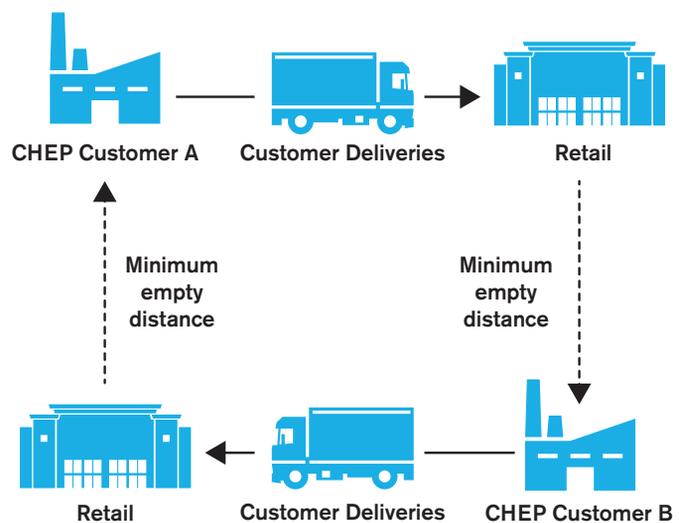
Companies throughout North America are struggling to manage rising transportation costs and address capacity issues. At the same time, supply chain professionals are challenged to improve sustainability programs.

For more than 60 years, CHEP has provided customers with a circular business model that improves efficiencies and the environment. Transport collaboration is making a difference: In one year, CHEP customers in North America generated more than \$12 million in transportation revenue and achieved better asset utilization of their private fleets.

Now, we can take transport collaboration to the next stage and accomplish even more. As a trusted partner with a unique view of the supply chain, CHEP is offering our customers the opportunity to collaborate with each other – a process we call Transport Orchestration.

“Sharing and reusing finite resources is the right thing for society, our customers and the industry. With Transport Orchestration, CHEP can help customers work together for more efficient, more sustainable supply chains.”

— George Brehovsky
Director, Supply Chain Solutions
CHEP North America



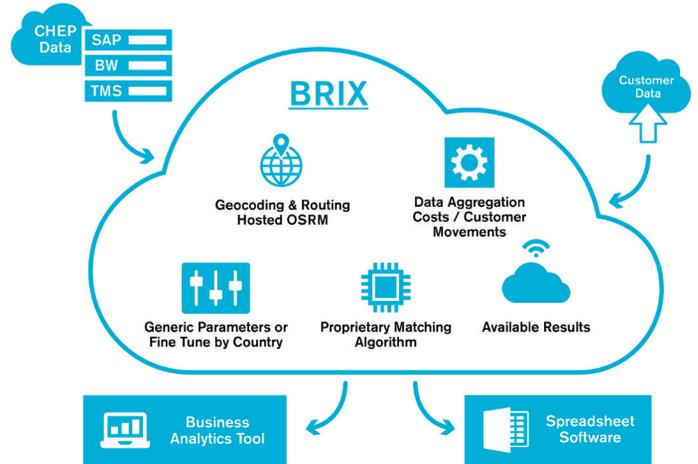
Transport Orchestration demonstrates CHEP's commitment to increasing a culture of collaboration across the supply chain. This data-driven solution can massively reduce the impact of transportation on our environment, increase supply chain efficiencies and help companies work better together.

Our customers move more with less using CHEP's Transport Orchestration.

- + With Transport Orchestration, CHEP and our customers move toward a Zero Waste World, reducing empty transport miles and their related costs, while bolstering sustainability programs.
- + Collaboration between customers further strengthens our ability to uncover revenue-generating opportunities and streamline supply chains.
- + If every business worked together like this across every supply chain, it would massively reduce costs, time and emissions.

Simply put, Transport Orchestration closes the loop. We match customers with similar pickup and delivery routes.

Improved analytics make this game-changing progress possible. As one of North America's largest back haul shipping partners, CHEP has a wealth of supply chain data. We use it to advance the sharing of transportation resources across North America and help customers solve capacity challenges.



Now, working with BXB Digital (like CHEP, a Brambles company), we can make that data work harder and faster. Through our advanced multi-party, digital engine called the Brambles Intelligence Exchange™ (BRIX), we are able to codify our supply chain expertise and translate our customers' supply chain data into actionable insights to “orchestrate” resource sharing among multiple customers.

CHEP's scale, experience and trusted neutrality combined with the power of the BRIX engine, make Transport Orchestration possible. By changing the way we all work together, we can all move more with less.

To Learn More:

www.chep.com
 goblue@chep.com
 1-800-243-7255



A Brambles Company