



## **David Cuenca,** President, CHEP Europe

Joined CHEP in 2000 and was appointed President, CHEP Europe in 2020. At CHEP, David has held several leadership roles, ranging from Country General Manager of CHEP in Central Europe; Vice President and Country General Manager in CHEP Spain and Portugal; Vice President of CHEP Southern Europe; President, CHEP Latin America; and his current role in Europe. David holds a Business Studies degree from the University of Barcelona. He has also completed a General Management Programme at the IESE Business School.