

**Overview**

The 40x24-inch quality half pallet platform is ideal for both promotional and merchandising replenishment applications in both the consumer goods and retail supply chains.

The robust CHEP half pallet is an innovative store fulfillment solution designed to improve brand awareness, drive sales, increase on-shelf availability and enhance retail visibility for your product on the store floor.

It's consistent specification can decrease operational costs, allows for better planning, and improves sustainability within the supply chain.

The CHEP half pallet helps create value for you and your customers whether it's being used for a retail promotion or in-line (in-aisle) replenishment.



**Features and Benefits**

**INNOVATIVE DESIGN**

4-way entry is compatible with 21" standard pallet jacks on the 24" side

Provides greater efficiency in pallet loading and unloading

Up to 90% top deck and 38% bottom deck coverage decreases product damage

Consistent specification

Increases operational efficiency

**HALF PALLET BENEFITS**

Suitable for in-store display

Retail-ready packaging

Small quantity orders

Reduces distribution and retail labor

As circular and reusable, CarbonNeutral® half pallets reduce environmental impact

**Specifications**

**Dimensions - in inch**

	Length	Width	Height
External	40	24	5.6

**Window / Pallet entry - in inch**

	Width	Height
40 in side	29.9	4.9
24 in side	23.1	3.3

**Nominal Capacity and Weight**

Maximum load weight	1200 lbs
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Load stability differs from standard 48x40-inch, full-sized pallet.

Half pallet has been rated for single unit loads of up to 1,200 lbs., not to exceed 4,800 lbs. when stacking loaded pallets on a solid surface.

Pallet is not designed for edge racking.

The limiting factor for floor stacking is typically lateral stability, not maximum loading.

Empty pallets can be (stacked) stored up to 18 high in a trailer (2 stacks of 17 half pallets on top of a 48x40-inch pallet).

**Notes**

**Materials**

Wood – Quality timber from a controlled environment. Primarily kiln-dried Southern Yellow Pine  
Blocks – Galvanized steel and wood  
Nails, nuts, bolts

The pallet has natural wood surfaces with perimeters painted CHEP Blue for ease of identification.

**Performance and Standards**

A general purpose pallet that can be safely used for most applications. Pallets are not rated for racking applications.

**Truck Load Quantity**

1,020 pallets